

Content Guidelines & Instructions

Subject Matter

Submissions should be related to the clubbing and dance music industry. These can be about artists, new music, coming and past events. Interviews are the only feature that we like to keep strictly female – since we think it's the best way to discover and promote up and coming female talent. We're not totally opposed to an interesting interview with someone non-female if it has a unique spin to it. So we're open to ideas.

It's not all about you....Think about it – it would be a bit weird (not to mention biased and not very genuine) to publish articles written BY the person that the feature is about! So please submit features on musical peers or influences, not about yourself. If you want to plug your music, contact our Editor and we'll see if we can get a contributor to review it. Save the shameless self promo for MySpace.

KISS!

Keep It Short....uh and Sweet - your submission, that is! Submissions don't have to be long. In fact these days, people have a short attention span when browsing online. So the need to keep features and reviews concise but attention grabbing is key.

Acceptable word count / Length:

- Features = between 100-150 words
- Reviews = between 75-100 words
- Interviews = 6-8 questions

Be Nice!

Our mothers have always taught us, if you have nothing good to say, don't say it all. Shejay doesn't believe in slating artists – so don't waste your time writing a negative review because we won't publish it. We think bad reviews are bad karma, especially for the person writing it and we don't believe it adds any real value to the music community. We do believe in supporting our musical peers in a positive way and just being nice.

Submit plain text

Please write your submission in plain text if you can. Or if you use MS Word to write your submission, save a version in PLAIN TEXT (.txt file) and paste the plain text version into our form field. MS Word can use unfriendly formatting which creates weird characters in our form field....not pretty.

Posting Images & Video

Each review, interview and feature allows you to upload a thumbnail image to correspond to your submission, but **you may also embed other images** (i.e. a flyer or picture of the event / feature) in the body of your article using external HTML code – cool eh?!. It works in the same way as you would do on MySpace by using a code that looks something like this :

``

This will only work if you have your own server or use image hosting like Photobucket, etc. Shejay does NOT host additional article images on its servers.

You may also embed your **YouTube** or **MUZU videos** in your submission in the same way you would on MySpace. The code for that would look something like this:

```
<object width="425" height="344"><param name="movie"
value="http://www.youtube.com/v/VzkR9CoRmsM&hl=en&fs=1"></param><param name="allowFullScreen"
value="true"></param><param name="allowscriptaccess" value="always"></param><embed
src="http://www.youtube.com/v/VzkR9CoRmsM&hl=en&fs=1" type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="425" height="344"></embed></object>:
```

Three simple requirements:

- Absolutely **NO** dodgy or offensive photos (goes without saying really!)
- Embedded Images & videos should be **no wider than 400 pixels** or else they will be removed from the article.
- There **should be a text intro of at least 1 paragraph** BEFORE the image or video code. Your image / video should not be the first thing in the article.

Who Can Submit What...

Anyone...

Did you know you **don't** have to be a member, a journalist or even a girl to publish content on Shejay's editorial pages? Fer serious! Anyone can get involved and be heard in lots of different ways....

Review new tunes

If you're browsing this site, chances are you have a pretty seasoned ear for new music. Go ahead and tell us about the hot ish you just bought! If you're a a label owner and have some new music to shout about, review it here...

Recap an event

Been to a sh*t hot (or not) event this past weekend and just gotta' shout about it? Do it here. We want to know the deal ... or the dirt! You can embed a video or image from this event to show us how it went down!

Wax, spit, shout!

You don't have to be Kerouac - You could be a seasoned writer or just want the journalism experience. If you've got an interesting idea for an article and want us to publish it, give it a try...

Interview your favorite female DJ / artist

Ok, so this is the ONLY strictly female part of our editorial section. We want to hear straight from the mouths of the women who are rockin' your dancefloors.

Flex your graphic skills

Shejay is giving graphic artists & illustrators a chance to feature a piece on Shejay's homepage. That's right - your work of art on the face of the world's largest female DJ site. Kinda' cool, huh? Submit a JPG to artwork@shejay.net.

Content Share

Publishers of like-minded ezines and websites who would like to benefit from sharing content with Shejay, contact mona@shejay.net.